



**LEYBURN TOWN COUNCIL**  
**Market and Burial Authority**

---

**You are all invited to the  
Public Meeting on  
Monday 30<sup>th</sup> January 2023,  
in the Oak Room, Thornborough  
Hall, Leyburn, DL8 5AB**

**AGENDA**

- 23.16 UKSPF Town Centres, Markets and Retail Programme-**  
To discuss and receive ideas for improvements to Leyburn town centre with the available government funding.



# LEYBURN TOWN COUNCIL

## Market and Burial Authority

---

### UKSPF Fund

The fund replaces the old EU structural funds and is part of the governments “levelling up Agenda”.

NYCC (or the new North Yorkshire Council) have the responsibility of pulling together an investment fund. Funding will be available over 3 years and has 3 themes

- Community and place
- Supporting local businesses
- Local skills

The funding for Town centres, Markets & Retail sits under communities and place theme. This area will have funding of £1.68m across the whole North Yorkshire Council area over a 3 year period (Yr 1 400,00 yr2 400,00 yr 3 800,00). However, the first-year finishes 31<sup>st</sup> March 2023, so discount year 1 and base any projects running over the 2 remaining years.

This funding is one strand of bigger funding and support for businesses through LEP. More opportunities will be coming along in the future through the shared prosperity fund.

The town Council need to be mindful of the environment with proposed projects and ensure that projects are “Inclusive”, open to all abilities, all races and ethnic groups.

Applications should be submitted mid-February 23, so the Council need to move quickly on this.

Richmond have already started the process of looking to form a bid by arranging a public meeting to discuss and receive ideas from the local electorate. Ideas put forward include:

- Street Art such as-Umbrellas down streets from the town centre, an old disused telephone box where a manikin dressed in different clothing will be placed.

Other examples of projects:

- Scarecrows in Settle.
- Seasonal events such as Christmas (ice rink), 1940s event, Seasonal Markets, Open air cinema. The funding would also consider assistance with secretarial and event management costs- so potentially would cover the cost of wages for events.
- Events such as restaurant week to encourage footfall into businesses- the town Council could possibly work with other towns such as Richmond or Middleham to advertise all offers.
- Investment in infrastructure- i.e. street furniture, improved signage
- The formation of a BID’S. A BID (Business Improvement District) is a geographically defined area where businesses come together and agree to invest collectively in projects and services which improve their trading environment. Other areas that have town centre bids to look at for an example are Skipton, Northallerton & Harrogate.

They would also consider piolet or innovative projects and fund items like:

- Projects to make improvements in tourism and hospitality
- Marketing costs
- New marketing & branding
- New smart phone tech such as town apps
- Funds to form or boost Local networks and partnerships